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## **THE WORLD IS JUST A BOOK AWAY ANNOUNCES 2nd ANNUAL 5K RACE FUNDRAISER ON MARCH 25, 2012**

### **5K'S WILL BE RUN CONCURRENTLY IN INDONESIA AND LOS ANGELES**

**WHAT:** Student-run campus club *The World is Just a Book Away USC*, is holding its 2<sup>nd</sup> annual 5K race on Sunday, March 25, 2012 on the USC campus with a goal of registering 500 participants and raising \$20,000 to build their second library for non-profit *The World is Just a Book Away (WIJABA)*. The library will serve hundreds of underprivileged children in Padang, Indonesia. Adding a fun and unifying element to the event, a concurrent race will again be run in Padang on the same day.

The club and the event were created and are managed by student Billy Buffington.

The Padang library is scheduled to open later this year. All race participants will receive an update on the library, including a link to the video of the opening ceremony and photos.

A group photo of all participants will be taken to hang in the library so that the children can see all the people who ran, jogged, walked, and raised funds to build their library.

The registration is a minimum donation of \$30 for non-students and \$25 for students and those under 18. There is no maximum donation as every extra \$1 buys a book. Registration / Donations can be made through PayPal or by check.

Lottery tickets will also be sold for prizes. All participants will have the opportunity to purchase general lottery tickets to win prizes including: two VIP Tickets to a Hollywood premier red carpet event (film to be specified at a later date), a \$250 gift certificate to Platino ([www.platino909.com](http://www.platino909.com)), Restaurant Gift Certificates and more.

Students (ONLY) will have the opportunity to purchase specific lottery tickets to win a lunch with:

- Emilio Diez Barroso--Prominent Member of the Entertainment and investment Community--One Person Lunch
- Mike Starrett--Prominent Member of the Investment/Finance Community--One Person Lunch
- Punit Aggarwal--Prominent Recruiter at Google—One person Lunch in SF or 30 min Telephone Conversation
- Cris Bard--Partner and head of leadership at BDO—One Person Lunch

**WHY:** The World is Just a Book Away 5K will directly raise money for a library for more than four hundred children in Padang, Indonesia, and area that has suffered several major earthquakes and where children have had little or no access to books.

*WIJABA's* mission is to build leaders for the future by empowering children and their communities to change their own lives and the world at large. To this end, the foundation promotes literacy and education by developing libraries and programs that plant the seeds of leadership, environmental consciousness, and community connection.

**WHEN:** Sunday, March 25, 2012  
9:45am-1:00pm (race starts at 11:00am)

**WHERE:** USC Campus at the Tommy Trojan statue (Trousdale Parkway)

**PARKING:** Parking is available at any parking structure on campus and costs \$8. The closest structure is Parking Structure X on S. Figueroa.

**REGISTRATION:** <http://www.justabookaway.org/5k.html>

**ADDITIONAL INFO:** *The World Is Just A Book Away (WIJABA)* is a 501(c)(3) founded on the core belief that education breaks the cycle of poverty and promotes peace around the world. We provide children with hope through books and education in our libraries and reading rooms, empowering them to change their own lives and the world at large. We work in developing counties where we can make a major impact and where children can also leverage their knowledge by partnering with local communities to better the lives of their fellow citizens.

*WIJABA* launched in 2008 with a building program in Sidoarjo, Indonesia, site of the mudflow disaster that displaced more than 60,000 people and destroyed many schools. Strategically, *WIJABA* is intended to make a deep impact in a specific community, by building sustainable libraries and programs, rather than trying to assist children in many countries simultaneously. To date, expanding into other regions and surpassing all initial expectations, the organization has initiated programs to serve **25,000+ Children with 45,000+ Books, through 53 Libraries and 2 Mobile Libraries at 100+ Schools.**

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